• TRA represents more than 45,000 eating and drinking locations across the state.

• Members include owners and operators of restaurants ranging from quick service to fine dining.

• Texas’ foodservice industry includes more than 1.3 million jobs = 10% of employment in the entire state.
TRA’s brand new mobile application *(launching October 2019)* will be the members go-to source for association and industry information, including:

- A continuously updated newsfeed.
- Information on events throughout the year.
- A forum for discussion on industry trends and topics.
- Access to a mobile online directory.

<table>
<thead>
<tr>
<th>Offerings</th>
<th>Level 1 (exclusive!)</th>
<th>Level 2</th>
<th>Level 3</th>
<th>Level 4</th>
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<td>Offerings</td>
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<td>Banner Advertising</td>
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<td>Enhanced Engagement</td>
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<td>Landing Page</td>
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Jamie Williams | 352-448-5873 | jwilliams@thewymancompany.com
Welcome to our new newsletter, TRA Front Burner! In this edition, we discuss the recent updates to the Fair Labor Standards Act (FLSA), which impact American workers and employers. We also highlight the third annual Restaurant Law Center Annual Legal Summit, providing a platform for legal experts to discuss important issues.

### Key Points
- **FLSA Updates:** The new rule updates the earnings thresholds necessary to exempt executive, administrative, and professional employees from the FLSA’s minimum wage and overtime requirements. This rule expands eligibility for overtime pay and reduces the number of employees newly eligible for overtime pay. On September 24, the U.S. Department of Labor announced a final rule to make 1.3 million American workers newly eligible for overtime pay.
- **Restaurant Law Center:** Join us at the third annual Restaurant Law Center Annual Legal Summit, October 23-25, in Dallas. Representatives from some of the industry’s most successful brands and legal experts will provide valuable insights into compliance issues, news and trends, events and professionals.
- **Government Affairs:** We need to ensure Congress hears from restaurant owners and operators about this important issue. Please share your stories with us so that we can help move the needle and ensure your voice is heard across the country and make your story heard in Congress to act. Congress Needs Your Story!

### Benefit Highlights
- **Strong Reach and Readership:**
  - TRA Front Burner is sent out bi-monthly to 3,500 foodservice professionals.
  - Provides members with industry news and trends, events and compliance issues.
  - Content based on membership interests.
- **Banner Advertising:**
  - Five positions, no rotation
  - High visibility within content
  - Headline Leaderboard = $2,495
  - Leaderboard #2 = $1,995
  - Rectangle #1 and #2 = $1,995
  - Leaderboard #3 = $1,795
  - All positions will run annually.
- **Sponsored Content:**
  - Exclusive, one per issue
  - Thought leadership opportunity
  - Proofing assistance provided; writing services available ($375 fee)
  - Includes logo/headshot, 75-word lead-in, author contact, and link to content
  - $995 (month)